

The Wedding Book – update for 2008.

This update supersedes all previous price lists & updates and applies to all Wedding Books.

There are some guidelines presented here as a simple Q & A, which couples should consider when compiling their images for a Wedding Book.

Q: How many pages are there are included with our Book?

A: This will be on your paperwork / Booking Form. If unsure, Tim will know.

Q: Can we add pages?

A: Yes. Up to 100 pages in total. Each page is akin to say a reading Book, namely the left hand page is an even number, the right hand page is an odd number. The Book starts on a double page spread, on a left hand page, and the double page spread is therefore pages 2 and 3. The Book also ends on a double page spread, say pages 52 & 53.

Q: What's the cost of adding pages?

A: We have to add double page spreads, meaning you'll need two pages and they're charged at £15 per page, so £30 for a double page spread.

Q: What about page 01?

A: There is a double page spread at the start of your Book that has your names and the date of your wedding displayed on the left page (00) and an image of your choosing on the right page (01). You are not charged nor asked to add these pages to your overall tally of pages.

Q: What layout best suits our style and pictures?

A: A question that only you, the bride and groom can best answer! Sorry to be so ambiguous, but please look through the various Wedding Books & / or pdf's and one of the styles will appeal more than others.

I would add that some of the layouts do favour just the one or even two pictures per page. These are the ones that utilise various effects / overlays.

Q: Can I choose to specify which effects / overlays I do or even don't want to be utilised in our Book?

A: Yes. Tim will send to you (on request), the possible overlays / effects for your chosen layout. Mostly couples specify which effects they're *not* keen on, and then allow the designers to get on with their jobs and design your Book.

Q: What's the allowance of images per page?

A: Something that we have to mindful of is the number of pictures we wish to use as this can have an impact of the final tally. Graphistudio "grant" us one picture par page and the charge per image beyond that at £10 per image. Adding extra pages clearly includes one picture on that page too.

As you'll see, certain layouts favour less images per page and some layouts and Books utilise far more images. Remember too that if you select out say 60 images, and then add 10 more to your Book at a later stage, but then amend that back to 5, & after that add a further 5 (and this does happen from time to time), you will have effectively "added" 15 images. That's because all 15 will still have had to be uploaded, processed, colour corrected, & then applied to the new layouts which almost always means re-configuring whole page(s) in the process.

This also applies to any retouching and complex Photoshop adjustments to images. If you request adjustments to an image, but subsequently choose not to use it, the charge is still incurred as the work still had to be completed to your instructions.

Thus one "secret" of a smooth Wedding Book is to be as accurate as you can in your initial selection of images!

Q: Costs?

A: The cost of adding extra an image is £10 each image.

However, 10 extra images is actually charged out at £90, 20 images are £185, and 30 extra images £250. Thereafter it's £7.50 per image.

Q: Photoshop adjustments and changing the style after a pdf?

A: The cost of changing styles after the initial pdf is £100.

The cost of Photoshop manipulation is £20 per 1/4hr. Ask Tim for a quote as some images are fairly simple and some are horribly complex! Most Photoshop changes work out at just the £20.

Q: How do we get to view our Book before it's printed?

A: We do nothing until you're 100% happy with the layout. We send on to you a pdf of the first layout so you can look it over. You then make some notes about what changes, if any, you'd like to see and send them to Tim. Italy then make the changes to your Book and produce a further two pdfs free-gratis for your consideration. For every subsequent pdf they charge £20, however, if your written instructions have not been carried out 100% for whatever reason, there is no charge for that particular pdf.

Q: How many images should we narrow our choice down to?

A: I would suggest 100. But it rather depends upon the Book layout that you are looking for.

Q: Can we up-size our Book?

A: Please do! As an example, going up from a 25x35 to a 30x40 = £200. Up from a 30x40 to a 35x45 is £300.

Q: Can we choose a front cover?

A: Yes, from the two catalogues that Tim can provide for you, make your selection. Your Wedding Book comes with a front cover included as part of the price you'll have paid. Add £50 for embossed leather.

Q: Parent's Books?

A: £250 for one A4 sized Book (12x8 inches), £220 each for two copies, and £200 each for 3 or more copies.

Q: Bridesmaid's Books?

A: These are 10x13mm and come as a pack of 8 and cost £175.

Q: What page finishes are available?

A: The Main Book is printed on Photographic paper. Parent's Books likewise although an art card is available.

There is a High Gloss Page available instead of Photographic paper for your main Book and this look is carried forward to some metal front pages. These pages range from £3 to £7 per page, depending on the size of the Book. Special finish front covers are on request.

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I hope that this helps guide you through the possibilities and likely "other costs" that can be incurred along the way.

It's not meant to put you off choosing as many of your images as you would love in your Book, moreover, I want couples to have the best Book possible within their given budget and expectations; you only need browse the existing Books to see that most couples use the images extremely effectively.

Should you have any questions at all, please do contact me.

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Yours sincerely,

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